

John Paluszek is executive editor of "[Business In Society](#)" reporting on and analyzing major social issues and how business is addressing them via corporate social responsibility (CSR) /sustainable development (SD)

Past chair of [The Global Alliance For Public Relations and Communication Management](#) and past national president of [The Public Relations Society of America](#), John was liaison to The United Nations for those organizations for ten years and often reports on United Nations Global Compact.

In 1971 he established John Paluszek & Associates/Corporate Social Action, a public relations firm specializing in CSR/SD. His public relations counseling career includes three decades as an executive at Ketchum, a global public relations firm.

In 1988 he was a principal speaker at the First East-West Public Relations Dialogue in Vienna. Later that year he participated in the U.S. Information Agency private-sector committee meetings with Soviet communicators in Moscow and Washington D.C.

In service to the academic community, he has been a member of the Accrediting Committee of the [Accrediting Council For Education in Journalism and Mass Communications](#); co-chair of [The Commission on Public Relations Education](#); and a leader of the PRSA Educational Affairs Committee's Certification For Public Relations Education (CEPR) initiative. He has participated in some 25 campus accreditation/certification reporting site visits.

The recipient of the PRSA 2010 Atlas Award for lifetime achievement in international public relations and other professional awards, he has lectured on CSR/SD and public relations at 15 U.S. and foreign colleges/universities and many business conferences.

A former journalist, his many commentaries have been published in business and academic journals including *Forbes*, *The Wall Street Journal*, *Journalism Studies*, The Foreign Policy Association "*Viewpoints*" and the CNBC blog series. His 1970s seminal books on CSR, "*Organizing For Corporate Social Responsibility*" and "*Will The Corporation Survive?*", anticipated and accelerated the contemporary CSR/SD business model. He is also the author of "*An American Journey*" the multi-generation story of his family's immigration from Poland and their good fortune in America. In 2014, he co-edited "*Public Relations Case Studies from Around the World*", Vol 1.

John is a graduate of Manhattan College (B.A. in management), was a trustee of the college for twelve years and has been awarded a Manhattan College honorary degree, Doctor of Humane Letters. A native of Brooklyn, N.Y., he now resides in Westbury, N.Y.